



Search Engine Optimization and Search Engine Marketing Plans

Creative One Media provides a variety of SEO solutions to meet the needs of our clients. Our client's needs are strategically addressed through in-depth market research, code analysis, study and revision of keywords, content enhancement, suitable website design, and strategic search engine submission to ensure the presence of your website on the Internet.

<p>Services Offered:</p> <ul style="list-style-type: none"> • SEO (Search Optimization) • Link Building • Press Releases • Article Submissions • Discussion Forums • Blog Submissions • Lead Generation • PPC (Pay Per Click) • Landing Page Design and Management 	
--	--

SEO PLANS	Plan 1	Plan2	Plan3	Plan4
Targeted Key Words or Phrases	3-5	6-10	11-20	21 or more
Analysis of current website	Y	Y	Y	Y
Current Ranking And Traffic Check	Y	Y	Y	Y
Keyword Analysis and Report	Y	Y	Y	Y

Competitive Analysis	N	Y	Y	Y
Google XML site map Implementation	Y	Y	Y	Y
Google Analytics Implementation	Y	Y	Y	Y
META tags Implementation	Y	Y	Y	Y
Robots file creation	Y	Y	Y	Y
On page optimization	5 pages	10 pages	15 pages	25 pages
HTML Site map creation and implementation(if already not there)	N	N	Y	Y
Google Base (Product) Submission –(only for product sites)	N	5	10	25
Broken link check and reporting	N	Y	Y	Y
Press Release Creation	N	N	Y	Y
Blog Post Creation	Y	Y	Y	Y
Blog Post Submission	Y	Y	Y	Y
Press Release Submission	N	5	10	20

Search Engine Submissions	Y	Y	Y	Y
Forum submissions	10	20	50	100
Directory Submission	100/mo	200/mo	300/mo	500/mo
Article Submission	50/mo	100/mo	200/mo	300/mo
Social Bookmark submissions	25/mo	50/mo	75/mo	100/mo
Weekly traffic report	Y	Y	Y	Y
Monthly keyword ranking report	Y	Y	Y	Y
New content pages	N	N	N	5/mo

* SEO agreements are based on a 3 month commitment and month to month there after.

LINK BUILDING SERVICES:

Building links is one of the most important factors in getting top placements on the major search engines. The amount of link-backs to one's website ultimately determines a website's popularity with many search engines. Links are obtained manually by doing correspondence with the relevant sites by our link building resources.

Benefits of our link building services:

1. Increase your traffic significantly.
2. Improve your visibility in the search engines.
3. Provide an added resource to your website.
4. Save you a lot of advertising money.
5. Save your time.

BLOG SUBMISSIONS:

A Blog is a user-generated website where entries are made in journal style and displayed in a reverse chronological order. This is an online journal by which we can submit our site information and redirect traffic to your website. There are large numbers of different web-sites that offer Blog account on their site. The blogs will be submitted on different websites at \$15 per Submission.

ARTICLE POSTING:

Well-written advisory articles, which are successfully published on a number of different websites, help establish your site as an important information provider in the targeted domain. Articles will be posted on various industry-specific websites and as well as on Broad-based content websites that accept articles from various industries; usually classified in industry-related categories. The cost of submission on Article sites will be \$15 per Submission.

PRESS RELEASES:

During this phase, the Press Release writer and Internet Marketing Analyst conduct a research individually. The research includes studying the client's website to understand its various products and services and website's theme in a comprehensive way.

Benefits of issuing press releases through us:-

- 1) World wide marketing of your of your business or products.
- 2) Exposure of your company to masses
- 3) Search engine optimization (SEO).
- 4) Increase your sales
- 5) Additional revenue.

PPC SERVICES:

Creative One Media has managed a wide range of PPC campaigns for dozens of clients. Some of them have been smaller niche businesses and others have been aggressive national companies with tens of thousands of keywords in their portfolios. Yet all of the successful programs share a common framework for success. We have been successful in generating very high conversion ratio. Our result speaks of the dedication and research we put in making PPC campaign a success.

Initial Phase of Adwords Campaign includes the following:

- 1) Exhaustive Keyword Research.
- 2) Utilizing the keyword research for BEST ROI for your site and placing bids accordingly.
- 3) Bid Suggestions/Proposal,

- 4) Managing Categories of Keywords
- 5) Configuring Tracking options: Keeping a track of hits, conversions and budget at Overture, Keeping a check on all the achieved Ranking at Search Engines
- 6) High Visitors Conversion
- 7) Implementing Content/ Advance/Match.
- 8) Reporting on monthly spend (ROI) Return on Investment
- 9) Reporting on monthly spend (CPC) Cost per Click
- 10) Reporting on Monthly Spend (CPA) Cost per Acquisition
- 11) Reporting on monthly CTR (Click through Rate)
- 12) Implementing Local/Sponsored Search.

Call Us Today To Get Started!

1-866-526-3930